

Raising Capital? NOW CFO Can Help.

NOW CFO Consultants can help you get the capital infusion your company needs through the creation of go-to-market strategy plans, pitch decks, financial models, marketing materials, and more. We have the experience to assist with business growth, whether you are a startup or an established company.

We Perform Due Diligence to Present Your Financial Needs With Clarity and Accuracy:

- Data room assembly and evaluation of financial statements.
- Create investor-ready financial models:
 - Equity Funding Performance Forecasting
 - Company Traction
 - Customer Retention
 - Industry-specific Metrics
- Provide corporate development and strategy support through:
 - Industry Analysis
 - Exit Strategy Preparation
 - Valuation Improvement Initiatives
 - Merger Consequence Analysis
- Develop pitch narratives and pitch decks built to represent your investment opportunity to internal investment committees at private investment firms.
- Present advice on upcoming capital infusion opportunities and risks in the current marketplace.

We Work With All Types of Lenders and Investors Including:

- Traditional Banks:
 - SBA Loans
 - Traditional Lines of Credit
 - Term Loans
- Private Investors & Lenders:
 - Angel Investors
 - Venture Capitalists
 - Private Equity Groups
- Alternative Financers:
 - High-risk Loans
 - Non-traditional Financing

We evaluate your financial needs and prepare:

- Business & Strategy Plans.
- Investor Packages.
- Pitch Deck Presentations.