

2005 Founded in Salt Lake City, UT

> NOW CFO

WHO WE ARE

THE CFO
SOLUTION
FOR MODERN
BUSINESSES



30+
Industries Served

OUR LOCATIONS





FINANCIAL VISIBILITY





SMARTER BUSINESS DECISIONS

FINANCIAL DATA MUST BE:



Accurate









INDUSTRY EXPERTISE







HEALTHCARE





































OUTSOURCED EXPERTS



CFO STRATEGY

Modeling & Forecasting

Capital Raise

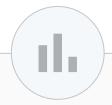
Exit Strategy

Mergers & Acquisitions

Governance & Compliance

Compensation Modeling

Audit Preparation



CONTROLLER

ANALYSIS

Cash Flow Forecasting

Month-End Close

Financial Dashboards

Budgeting

Internal Controls

Financial Reporting

Systems Implementation



STAFF ACCOUNTANT

EXECUTION

Bank Reconciliation

Journal Entries

GL Maintenance

Chart of Accounts

Accounts Payable

Accounts Receivable

Inventory Management

CORE VALUES



OUR SERVICES



We know the power of a strong accounting staff. We encourage our clients to take control of their business' financial future with our experts by their side.







OPERATIONAL ACCOUNTING

AUDIT PREPARATION

SYSTEMS & SOFTWARE IMPLEMENTATION

Providing expertise and support for a wide range of accounting and finance-related projects including budgeting, cash flow management, process improvement, financial modeling, and more to help make informed decisions that can help drive business growth and success.

Financial statements and other documentation must be prepared in advance of an external audit. These services ensure that financial statements are accurate, complete, and in compliance with applicable regulations and accounting standards.

Systems and software implementation services involve the design, implementation, and optimization of accounting and financial systems to improve accuracy in financial operations, streamline processes, and improve financial performance.

OUR SERVICES



Our team of professionals range from staff accountants up to Controllers and CFOs. We utilize our team of experts to find the best fit for your company's needs. Whether your organization is a small start-up or a major corporation, NOW CFO is dedicated to delivering the results you are looking for.



MODELING & FORECASTING

Financial and economic data is used to create projections and models to help businesses make informed decisions. This includes financial modeling, budgeting, forecasting, cash flow analysis, scenario planning, risk analysis, market analysis, and economic forecasting.



INTERNAL CONTROLS

Services to provide businesses with the necessary tools and strategies to maintain a strong and effective control environment, which can help prevent fraud, reduce risk, and improve operational efficiency.



ANNUAL OPERATING PLANS & FINANCIAL STRATEGIES

An annual operating plan is a comprehensive roadmap for a company's financial activities, including goals, KPIs, and budgets, that helps them achieve clear objectives, allocate resources, measure performance, and make informed decisions.

WE HAVE TRUSTED RELATIONSHIPS



CPA FIRMS | ATTORNEYS | BANKING | INVESTORS | INSURANCE IT SERVICES | MERCHANT SERVICES | PAYROLL PROVIDERS

These partnerships enable us to provide our clients with a broader range of services and expertise. By leveraging these partners knowledge and resources, we offer a holistic approach to financial management and contribute even more to the success of our clients businesses.

BENEFIT EXISTING CLIENTS

Grow Your Portfolio

PLACEMENT SERVICES



NOW CFO has years of experience placing employees for top companies using advanced techniques.

We distinguish ourself from competitors by utilizing a unique candidate selection process. We rely on our experienced team of CFOs to conduct rigorous technical interviews to assess candidates' cultural fit as well as their high-level accounting expertise specific to the role they are seeking.



We screen skilled candidates for accounting, finance, and back office roles across various industries.



We offer discount savings between 7-10% under market costs.



Find your candidate with our streamlined 30-day process.



The newly recruited employee will be fully prepared to take on their assigned role.



You will be partnered with a recruitment specialist to get the best outcome.



We deliver high-value service by finding the right person for the job at a reasonable price.



We handle the hard work and narrow it down to the top talent.

MERGERS & ACQUISITIONS PREPARATION



Our focus is to create shareholder value with high quality, rigorous due diligence for your merger and acquisitions. Our consultants provide you with the right balance of functional, regional, industry expertise and resources on each of your deals.

BUYER

- Due diligence experts
- Verify source documentation
- Accurate report of target's financial condition
- Understand financial position & minimize your risk
- Integrate accounting after & acquisition

SELLER

- · Build an efficient & accurate data room
- Accurate financial statements & supporting source documents
- Unbiased sounding board
- Intermediary between you, the attorneys
 & accountants



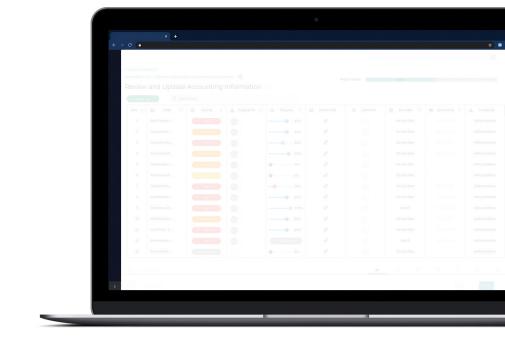




As the ultimate business collaboration tool, BizVue allows you to easily keep track of your projects and their associated time and expenses all in the same platform.

TRANSPARENCY IS JUST A FEW CLICKS AWAY

- **™** UP-TO-DATE PROJECT VISIBILITY
- **™** TRACKABLE PROJECT STATUS
- **57** DETAILED TIME TRACKING
- **57** CLIENT & TEAM COLLABORATION
- **™** CONSTANT COMMUNICATION
- **V7** NOTIFICATIONS & MESSAGING



THE COMPANY WE KEEP











































All product and company names are trademarks[™] or registered® trademarks of their respective holders. Use of them does not imply any affiliation with or endorsement by them.

THE COMPANY WE KEEP













































All product and company names are trademarks™ or registered® trademarks of their respective holders. Use of them does not imply any affiliation with or endorsement by them.

NATIONAL EXECUTIVE TEAM















MARKET LEADERSHIP TEAM





COLE
DENNARD

REGIONAL PARTNER
Texas | Southeast
303-981-3473
cdennard@nowcfo.com



ALLISON

REGIONAL PARTNER

Nevada | Arizona |

New Mexico

702-278-4951

mallison@nowcfo.com

MARIANNE



KRIS
PETERSON

REGIONAL PARTNER
Portland | Seattle |
Northern California
971-201-0412
kpeterson@nowcfo.com



PATRICK

REGIONAL PARTNER

Tennessee | Ohio | Indiana
615-878-1508

epatrick@nowcfo.com

ERIC

JOHN

BILL



PARTNER
San Diego, CA
858-922-8985
mblock@nowcfo.com

MARIAH

BRIT



SANA SUNDRANI PARTNER Dallas | Fort Worth, TX 214-493-7539 ssundrani@nowcfo.com



PARTNER
Los Angeles, CA
562-907-8444
jcurtin@nowcfo.com



SUMMERILL

PARTNER

Silicon Valley, CA |

Chicago, IL

669-225-0207

bsummerill@nowcfo.com



PARTNER
Salt Lake City, UT
801-598-9390
cbadger@nowcfo.com

CHRIS

KEVIN



SABLAN

PARTNER

Seattle, WA
206-225-2253
bsablan@nowcfo.com



PARTNER
Columbus, OH
615-651-2671
mhenke@nowcfo.com

MELISSA

HENKE



CLOUSER

PARTNER

Boise, ID

208-590-0938

kclouser@nowcfo.com

MARKET LEADERSHIP TEAM





CHRISTI CEREGHINO

PARTNERPhoenix. AZ

702-533-6638 christi.cereghino@nowcfo.com



NATE SORENSEN

PARTNER

Salt Lake City, UT 801-616-7378 nsorensen@nowcfo.com



AMY FARROW

PARTNER

Indianapolis, IN 615-762-8175 afarrow@nowcfo.com



HILLARY ROGERS

MARKET PRESIDENT

Tampa, FL 813-344-9405 hrogers@nowcfo.com



SHELBY ALLMON

MARKET PRESIDENT

Nashville, TN 865-599-2810 sallmon@nowcfo.com



RACHEL DURKOT

MARKET PRESIDENT

Phoenix, AZ 602-370-8662 rdurkot@nowcfo.com



SAM HOWELL

MARKET PRESIDENT

Orlando, FL 801-750-4364 samuel.howell@nowcfo.com



CAROLINE HÉBERT

MARKET PRESIDENT

Denver, CO 720-584-1104 chebert@nowcfo.com



WILLIAM I ANGWORTHY

MARKET PRESIDENT

San Bernardino, CA 951-348-8915 wlangworthy@nowcfo.com



APRIL DIEMER

MARKET PRESIDENT

Atlanta, GA 470-889-1751 april.diemer@nowcfo.com



TANESHA BUNDY

MARKET PRESIDENT

Oklahoma City, OK 580-239-0436 tanesha.bundy@nowcfo.com



GEORGE STEPHENS

MARKET PRESIDENT

Austin, TX 512-970-1432 george.stephens@nowcfo.com

MARKET LEADERSHIP TEAM



SCOTT CHRISTENSEN MARKET PRESIDENT Houston, TX 801-505-8203 scott.christensen@nowcfo.com



CORNELL

MARKET PRESIDENT

Orlando, FL

407-250-7207

bcornell@nowcfo.com

BASIL



DANA
WALLACE

MARKET PRESIDENT
Newport Beach, CA
949-922-6247
dwallace@nowcfo.com



JOSH GUSTIN MARKET PRESIDENT Newport Beach, CA 949-531-0384 jgustin@nowcfo.com

NOW CFO - Your Trusted Financial Partner

EXPERIENCE THE POWER OF OUTSOURCED FINANCIAL EXPERTISE



CONTACT US FOR A FREE CONSULTATION

NOWCFO.COM/CONTACT-US 844-858-6236

